

Why eContact?

■ 1. Immediate & Measurable Results

We focus on driving immediate measurable results. We help our clients cut through the 24/7 blizzard of marketing noise and motivate consumers to take specific actions like:

Purchase, opt-in for future communications and refer their friends.

■ 2. Extension of Brand Time

We extend the time your customer spends actively interacting with your brand. We help you take the average 20 seconds a person investing in reviewing an ad and turning it into a 20-30 minute interactive experience. That's impact – a typical 20 day program will result in over 150 impressions personally delivered to your customer.

■ 3. Rapid Execution

Our programs take our existing promotional infrastructure and immerse your brand creatively with specific targeted messages. Our technology platform has the flexibility to be creative while getting your programs executed quickly and cost effectively.

■ 4. Added Value

Through maximum leverage of our products and services, we create and add value to your programs. With immediate and measurable performance improvement – our programs give you the competitive advantage.